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EXAMINER HOEL, MATTHEW D				
ART UNIT 3714		PAPER NUMBER		
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

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Office Action Summary

Application No.

10/823,829

Applicant(s)

EVANS ET AL.

Examiner

Matthew D. Hoel

Art Unit

3714

Period for Reply -- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) ☒ Responsive to communication(s) filed on 26 October 2010.
- 2a) ☒ This action is **FINAL**. 2b) ☐ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) ☒ Claim(s) 1-4 and 9-28 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) ☐ Claim(s) _____ is/are allowed.
- 6) ☒ Claim(s) 1-4 and 9-28 is/are rejected.
- 7) ☐ Claim(s) _____ is/are objected to.
- 8) ☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on _____ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.
- Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
- Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some * c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
 2. ☐ Certified copies of the priority documents have been received in Application No. _____.
 3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- 1) ☐ Notice of References Cited (PTO-892)
- 2) ☐ Notice of Draftsperson's Patent Drawing Review (PTO-945)
- 3) ☐ Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)
Paper No(s)/Mail Date _____
- 4) ☐ Interview Summary (PTO-413)
Paper No(s)/Mail Date _____
- 5) ☐ Notice of Informal Patent Application (PTO-152)
- 6) ☐ Other: _____

DETAILED ACTION

Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –
(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

2. Claims 1, 3, 9, 11, 13, 16, and 21 to 28 are rejected under 35 U.S.C. 102(e) as being anticipated by Wood, et al. (U.S. pre-grant publication 2002/0045154 A1).
3. **As to Claims 1 and 9:** Wood ('154) teaches an analytical method of providing human capital management information (Abst.; used for matching people to appropriate jobs, Paras. 177 & 337). Wood ('154) teaches a plurality of individual capability tests (plural tests, Para. 50; plural types of tests, Keirsey Temperament Sorter and other types, Para. 68; selecting from one of many tests, Para. 76; Paras. 109 to 125 list several types of personality tests available, including the Myers Briggs Type Indicator (113), the Keirsey Temperament Sorter (114)) to rate a plurality of competencies of an individual (competencies measured, Para. 109; competency-based personality data used, Paras. 109 & 117; job listing of competencies for ideal candidate, Para. 177; match based on competencies, Para. 337, see also 347 & 350).
4. Wood ('154) teaches each of the personality tests being a standardized measure of a psychological construct (plural tests, Para. 50; plural types of tests, Keirsey Temperament Sorter and other types, Para. 68; selecting from one of many tests, Para.

76; Paras. 109 to 125 list several types of personality tests available, including the Myers Briggs Type Indicator (113), the Keirsey Temperament Sorter (114), personality test with 16 personality categories (112, 16 categories each listed in Paras. 210 to 226, 16 permutations of extroversion, sensation, thinking, and judging, 228-231)). Wood teaches obtaining responses to the plurality of questions of each of the plurality of capability tests from the individual (responses gathered to a series of tests, including personality tests, Para. 70). Woods teaches a computer-readable medium for carrying out the method (user logs on to terminal to communicate with server over the network, Figs. 1 & 2, Paras. 67 & 68).

5. Wood cross-references the responses relating to one of the personality attributes. This is done by the Keirsey Temperament Sorter in Paras. 195 to 233. Extroversion (E), Introversion (I), Sensation (S), Intuition (N), Thinking (T), Feeling (F), Judging (J), and Perceiving (P) are measured (Paras. 228 to 231). These attributes are cross-referenced to personality types Individualistic (ENFP), Enthusiastic (ENFJ), Ardent (INFP), Poetical (INFJ), Curious (ENTP), Born Leader (ENTJ), Intelligence (INTP), Behind-the-scenes Leader (INTJ), Bold (ESTP), Life of the Party or Impulsive (ESFP), Adventurous (ISTP), Kind (ISFP), Pillar of the Community or Responsible (ESTJ), Team Player (ESFJ), Dependable (ISTJ), and Sincere (ISFJ) (Paras. 211 to 226, respectively), so these four attributes are cross-references to 16 personality types or competencies.

6. Wood in Para. 380 describes cross-referencing and matching similar answer patterns and behaviors stored in databases 2600 and in Para. 381 gives an example of

cross-referencing or correlating stock trading history and click histories indicating that the user is only interested in certain industries. Based on the correlation in Para. 381 recommendations are made to improve the user's trading and the system notes which articles the viewer saw to that others like him can see the same reports and articles. The cross-referencing of trading history and click history is an example of correlating attributes from a plurality of individual capability assessments. The examiner notes that Wood would thus cross-reference the responses relating to one of the plurality of attributes from at least two of the plurality of individual capability tests (Para. 223 describing the Keirsey Temperament Sorter, ESTJ, pillar of the community, industrious, conscientious, responsible; Para. 243 describing the Keirsey Character Sorter, Supervisor or ESTJ, pillar of the community, industrious, conscientious, responsible), so Wood in '154 anticipates this newly claimed limitation.

7. Para. 260 of Wood states that where a user would like to know his or her financial personality the use of the Keirsey Temperament Sorter together with other personality models and that when plural models are combined that a new categorization scale is created, so Wood does correspond responses relating to one of the plurality of attributes from at least two of the plurality of individual capability tests. Wood creates a comprehensive individual capability evaluation reports that rates the plurality of competencies, the report being at least partially based upon the cross-referring of the responses (Keirsey Character Sorter and Keirsey Temperament Sorter cross-referenced as outlined above), and provides the comprehensive individual capability evaluation to the individual (employment matching report based on selection of traits,

skills, and competencies to a potential employer, Para. 337; or career action plan to tell employee how to get along with boss, Paras. 337 to 309) by a display screen (user logs in at a computer terminal to take the Keirsey Temperament Sorter, Paras. 1 & 2, Paras. 67-68).

8. **As to Claims 3, 11, and 16:** The plurality of questions of Wood pertain to initiative (take-charge, Para. 216) and energized team-building (gregarious, team player, Para. 224).

9. **As to Claim 13:** Wood teaches the providing step including an interactive computer server accessible over a computer network (Figs. 1 & 2, Paras. 67 & 68).

10. **As to Claims 21 to 24:** Wood asks questions pertaining to creativity (Paras. 109 & 123), motivation (Paras. 98 & 107), and innovation (Paras. 215 & 255).

11. **As to Claims 25 to 28:** Wood maps a first question from a first test of the plurality of tests to a first competency and maps a second question from a second test of the plurality of tests to the same competency. Wood measures a plurality of the attributes pertaining to a plurality of competencies. The Keirsey Temperament Sorter (Paras. 195 to 233, a first of a plurality of tests) and the Keirsey Character Sorter (Paras. 234 to 256, a second of a plurality of tests) each measure 16 personality types or competencies based on various combinations of eight attributes, the attributes being extroversion versus introversion, sensation versus intuition, thinking versus feeling, and judging versus perceiving (Paras. 228 to 231). The sixteen personality types measured by these two tests are the same (ENFP, ENFJ, INFP, INFJ, ENTP, ENTJ, INTP, INTJ, ESTP, ESFP, ISTP, ISFP, ESTJ, ESFJ, ISTJ, ISFJ, see Paras. 211 to 226

corresponding to Paras. 237 to 256, explaining each personality type). The results for these types can be calculated and presented for the Keirsey Temperament Sorter (Para. 233) and for the Keirsey Temperament Sorter. Two tests can be combined for a combined correlation and output (Para. 260).

Claim Rejections - 35 USC § 103

12. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

13. The factual inquiries set forth in *Graham v. John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35 U.S.C. 103(a) are summarized as follows:

1. Determining the scope and contents of the prior art.
2. Ascertaining the differences between the prior art and the claims at issue.
3. Resolving the level of ordinary skill in the pertinent art.
4. Considering objective evidence present in the application indicating obviousness or nonobviousness.

14. Claims 2, 4, 10, 12, 14, 15, and 17 to 20 are rejected under 35 U.S.C. 103(a) as being unpatentable over '154 in view of Bonnstetter, et al. (U.S. patent 7,184,969 B1).

15. **As to Claim 14:** Wood discloses all of the limitations of Claim 14, but lacks specificity as to an individual action plan containing a listing of transformational activities for enabling the individual to improve identified competencies on the comprehensive individual capability evaluation. Wood ('154) teaches an analytical method of providing

human capital management information (Abst.; used for matching people to appropriate jobs, Paras. 177 & 337). Wood ('154) teaches a plurality of individual capability tests (plural tests, Para. 50; plural types of tests, Keirsey Temperament Sorter and other types, Para. 68; selecting from one of many tests, Para. 76; Paras. 109 to 125 list several types of personality tests available, including the Myers Briggs Type Indicator (113), the Keirsey Temperament Sorter (114)) to rate a plurality of competencies of an individual (competencies measured, Para. 109; competency-based personality data used, Paras. 109 & 117; job listing of competencies for ideal candidate, Para. 177; match based on competencies, Para. 337, see also 347 & 350).

16. Wood ('154) teaches each of the personality tests being a standardized measure of a psychological construct (plural tests, Para. 50; plural types of tests, Keirsey Temperament Sorter and other types, Para. 68; selecting from one of many tests, Para. 76; Paras. 109 to 125 list several types of personality tests available, including the Myers Briggs Type Indicator (113), the Keirsey Temperament Sorter (114), personality test with 16 personality categories (112, 16 categories each listed in Paras. 210 to 226, 16 permutations of extroversion, sensation, thinking, and judging, 228-231)). Wood teaches obtaining responses to the plurality of questions of each of the plurality of capability tests from the individual (responses gathered to a series of tests, including personality tests, Para. 70). Woods teaches a computer-readable medium for carrying out the method (user logs on to terminal to communicate with server over the network, Figs. 1 & 2, Paras. 67 & 68).

17. Wood cross-references the responses relating to one of the personality attributes. This is done by the Keirsey Temperament Sorter in Paras. 195 to 233. Extroversion (E), Introversion (I), Sensation (S), Intuition (N), Thinking (T), Feeling (F), Judging (J), and Perceiving (P) are measured (Paras. 228 to 231). These attributes are cross-referenced to personality types Individualistic (ENFP), Enthusiastic (ENFJ), Ardent (INFP), Poetical (INFJ), Curious (ENTP), Born Leader (ENTJ), Intelligence (INTP), Behind-the-scenes Leader (INTJ), Bold (ESTP), Life of the Party or Impulsive (ESFP), Adventurous (ISTP), Kind (ISFP), Pillar of the Community or Responsible (ESTJ), Team Player (ESFJ), Dependable (ISTJ), and Sincere (ISFJ) (Paras. 211 to 226, respectively), so these four attributes are cross-references to 16 personality types or competencies.

18. Wood in Para. 380 describes cross-referencing and matching similar answer patterns and behaviors stored in databases 2600 and in Para. 381 gives an example of cross-referencing or correlating stock trading history and click histories indicating that the user is only interested in certain industries. Based on the correlation in Para. 381 recommendations are made to improve the user's trading and the system notes which articles the viewer saw to that others like him can see the same reports and articles. The cross-referencing of trading history and click history is an example of correlating attributes from a plurality of individual capability assessments. The examiner notes that Wood would thus cross-reference the responses relating to one of the plurality of attributes from at least two of the plurality of individual capability tests (Para. 223 describing the Keirsey Temperament Sorter, ESTJ, pillar of the community, industrious,

conscientious, responsible; Para. 243 describing the Keirsey Character Sorter, Supervisor or ESTJ, pillar of the community, industrious, conscientious, responsible), so Wood in '154 anticipates this newly claimed limitation.

19. Para. 260 of Wood states that where a user would like to know his or her financial personality the use of the Keirsey Temperament Sorter together with other personality models and that when plural models are combined that a new categorization scale is created, so Wood does correspond responses relating to one of the plurality of attributes from at least two of the plurality of individual capability tests. Wood creates a comprehensive individual capability evaluation reports that rates the plurality of competencies, the report being at least partially based upon the cross-referring of the responses (Keirsey Character Sorter and Keirsey Temperament Sorter cross-referenced as outlined above), and provides the comprehensive individual capability evaluation to the individual (employment matching report based on selection of traits, skills, and competencies to a potential employer, Para. 337; or career action plan to tell employee how to get along with boss, Paras. 337 to 309) by a display screen (user logs in at a computer terminal to take the Keirsey Temperament Sorter, Paras. 1 & 2).

20. Wood in '154 does not cite an individual action plan containing a listing of transformational activities for enabling the individual to improve identified competencies on the comprehensive individual capability evaluation. Bonstetter, however, in '969 cites a listing of identified competencies on the comprehensive individual capability evaluation that need improvement (possible developmental needs: selecting best solution based on analysis of data, inspire and lead others, anticipate barriers or

problems, contribute to team effectiveness, and involve others in decisions which affect the, Fig. 18E, 15:46-64). It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine this with the career advice disclosed by Wood ('154) in Paras. 307 to 309 to produce the creation of an individual action plan containing a list of transformational activities to improve identified competencies. While Bonstetter does not cite cross-referencing competencies across plural tests, it is analogous art to Wood in that it discusses cross referencing competencies a cross plural subtests to develop a desired profile for an ideal employee. Fig. 12B of Bonstetter asks the user's opinion of his or her personality type (15:8-9) in a first section.

21. In a second section, Bonstetter asks the user for his or her opinions (Figs. 12C-F) while a third section (Figs. 12G-K) asks a user what he or she has actually done on the job (15:8-12), so these are three types of subtests within the same competency test. Regarding charisma/personal magnetism, the first competency of Fig. 12B, this is measured in section 3 at question 39 (leadership outside of work, Fig. 12J) and at question 6 (people have taken risks to support my goals, Fig. 12G) and in section 2 at question 8 (would not want responsibility of getting others to work towards goals, Fig. 12). Mentor/Facilitator, the second competency of 12B is measured in section 2 at question 10 (Fig. 12D) and question 28 (Fig. 12E) and in section 3 at question 3 (Fig. 12G) and question 41 (Fig. 12J). The results for the attributes corresponding to the competencies are cross-referenced between the two types of subtests at Fig. 13 in Bonstetter (15:20-25). Since the two references are thus analogous, the examiner

believes that one of ordinary skill in the art would have wanted to use the feedback survey to identify areas that need improvement and thus provide a feedback plan for improvement to the user instead of just providing feedback how to improve a specifically solicited area, such as the employee asking how to improve relations with his boss (Wood, '154, Paras. 307-309) because this would have the advantage of proactively showing an employee how to improve his or her competencies instead of passively waiting for feedback from an evaluation, which may only come as infrequently as once per year.

22. **As to Claims 2, 12, and 15:** Bonnstetter discloses a cross-referencing step includes creating a plurality of hallmark analysis within the comprehensive individual capability evaluation, each one of the plurality of hallmark analysis relating to a specific quality of the individual (Bonnstetter, Figs. 7E, 8E, 9E, and 10E, each individual scored in multiple competencies).

23. **As to Claims 4 and 10:** The combination of Wood and Bonnstetter renders obvious the individual action plan containing a list of transformational activities to improve identified areas for the reasons outlined in the last paragraph of the rejection of Claim 14.

24. **As to Claims 17 to 20:** Bonnstetter discloses cross-referencing the competencies relating to a particular attribute to create a comprehensive individual capability evaluation report relating to the attributes (Bonnstetter, Figs. 17, 18A-D, comprehensive report of five attributes pertaining to loyalty (questions 1-5), five

attributes pertaining to teamwork (questions 6-10), and five attributes pertaining to problem solving (questions 11 to 15; 15:55-64).

Claim Rejections - 35 USC § 112

25. The following is a quotation of the first paragraph of 35 U.S.C. 112:

The specification shall contain a written description of the invention, and of the manner and process of making and using it, in such full, clear, concise, and exact terms as to enable any person skilled in the art to which it pertains, or with which it is most nearly connected, to make and use the same and shall set forth the best mode contemplated by the inventor of carrying out his invention.

26. Claims 1 to 4, 9 to 17, 19 to 21, and 23 to 26 (ind. Clms. 1, 9, and 14 and their dependents) are rejected under 35 U.S.C. 112, first paragraph, as failing to comply with the enablement requirement. The claim(s) contains subject matter which was not described in the specification in such a way as to enable one skilled in the art to which it pertains, or with which it is most nearly connected, to make and/or use the invention. These claims cite a printed or displayed report generated by the system but fail to disclose adequate structure for doing so for similar reasons as discussed regarding Claims 5 to 8 above. The examiner did not find the words "printer," "screen," or "display" in the specification. They might be inherent to the cited computers, but the examiner does not believe the structures cited in the specification are specific enough for 112 purposes for these claims. The examiner has again reviewed the specification (published as 2004/0202988 A1) with this action, and has not found sufficient structure in the specification, particularly at the most relevant Paras. 15 to 17, to meet the 112, 1st requirements for the claims. The examiner finds the provided report to not be extra-solution activity or trivial, because the report contains an action plan which is acted on

by the user, as cited in the dependent claims, but there is not enough physical structure to provide 112, 1st support for the report or the other clauses of the independent and dependent claims.

Response to Arguments

27. The applicants' arguments filed 10-26-2010 have been fully considered but they are not persuasive. The 101 rejections to ind. Claims 1 and 14 and their dependents have been withdrawn as these claims have been properly amended. The 112 rejections to Claims 5 to 8 have been withdrawn as these claims have been cancelled.

28. The examiner believes that Wood anticipates the presently claimed cross-referencing for the following reasons. Wood cross-references the responses relating to one of the personality attributes. This is done by the Keirsey Temperament Sorter in Paras. 195 to 233. Extroversion (E), Introversion (I), Sensation (S), Intuition (N), Thinking (T), Feeling (F), Judging (J), and Perceiving (P) are measured (Paras. 228 to 231). These attributes are cross-referenced to personality types Individualistic (ENFP), Enthusiastic (ENFJ), Ardent (INFP), Poetical (INFJ), Curious (ENTP), Born Leader (ENTJ), Intelligence (INTP), Behind-the-scenes Leader (INTJ), Bold (ESTP), Life of the Party or Impulsive (ESFP), Adventurous (ISTP), Kind (ISFP), Pillar of the Community or Responsible (ESTJ), Team Player (ESFJ), Dependable (ISTJ), and Sincere (ISFJ) (Paras. 211 to 226, respectively), so these four attributes are cross-references to 16 personality types or competencies.

29. Wood in Para. 380 describes *cross-referencing* and matching similar answer patterns and behaviors stored in databases 2600 and in Para. 381 gives an example of cross-referencing or correlating stock trading history and click histories indicating that the user is only interested in certain industries. Based on the correlation in Para. 381 recommendations are made to improve the user's trading and the system notes which articles the viewer saw to that others like him can see the same reports and articles. The cross-referencing of trading history and click history is an example of correlating attributes from a plurality of individual capability assessments.

30. The examiner notes that Wood would thus cross-reference the responses relating to one of the plurality of attributes from at least two of the plurality of individual capability tests (Para. 223 describing the Keirsey Temperament Sorter, ESTJ, pillar of the community, industrious, conscientious, responsible; Para. 243 describing the Keirsey Character Sorter, Supervisor or ESTJ, pillar of the community, industrious, conscientious, responsible), so Wood in '154 anticipates this claimed limitation. Para. 260 of Wood states that where a user would like to know his or her financial personality the use of the Keirsey Temperament Sorter together with other personality models and that when plural models are combined that a new categorization scale is created, so Wood does correspond responses relating to one of the plurality of attributes from at least two of the plurality of individual capability tests.

31. Wood creates a comprehensive individual capability evaluation reports that rates the plurality of competencies, the report being at least partially based upon the cross-referring of the responses (Keirsey Character Sorter and Keirsey Temperament Sorter

cross-referenced as outlined above), and provides the comprehensive individual capability evaluation to the individual (employment matching report based on selection of traits, skills, and competencies to a potential employer, Para. 337; or career action plan to tell employee how to get along with boss, Paras. 337 to 309).

32. Wood does measure competencies (competencies measured, Para. 109; competency-based personality data used, Paras. 109 & 117; job listing of competencies for ideal candidate, Para. 177; match based on competencies, Para. 337, see also 347 & 350). Wood does measure a plurality of the attributes pertaining to a plurality of competencies. The Keirsey Temperament Sorter (Paras. 195 to 233) and the Keirsey Character Sorter (Paras. 234 to 256) each measure 16 personality types or competencies based on various combinations of eight attributes, the attributes being extroversion versus introversion, sensation versus intuition, thinking versus feeling, and judging versus perceiving (Paras. 228 to 231).

33. The examiner believes the personality types described by the Keirsey Sorters are competencies rather than attributes because the name of each personality type describes something that is actually done instead of merely an intrinsic quality (Promoter, Crafter, Performer, Composer, etc., Paras. 237-256). The attributes extroversion versus introversion, sensation versus intuition, thinking versus feeling, and judging are not so much things that are actively done but personality traits, which may lead to action, extroversion being a good example.

34. The examiner believes the Wood reference does disclose cross-referencing for the reasons outlined in the rejection of Claim 1. Cross referencing is mentioned in Para.

380. Wood is describing cross-referencing and matching similar answer patterns and behavior stored in databases 2600, which would be for example, the results of the Kiersey Temperament Sorter, the Keirsey Character Sorter, and the Myers Briggs Type Indicator. The providing of constructive feedback in identified areas to the user is obvious for the reasons outlined in the rejection of Claim 14. Wood teaches providing feedback in the form of advice to a user in a particular solicited area, getting along with one's supervisor, in Paras. 307-309. Bonnstetter in Figs. 18A-H and 15:55-64 identifies specific areas that need improvement and suggests employees using the information to develop the competencies relevant to the job (15:61-62). The examiner believes this would have the advantage of making the Wood system more useful by allowing the employees to actively find out the areas they need advice in by diagnosis rather than merely asking about a particular area.

35. *Regarding cross-referencing one of the plurality of attributes (in this case, the sixteen attributes or competencies of Wood) from at least two of the plurality of individual capability tests, Wood maps a first question from a first test of the plurality of tests to a first competency and maps a second question from a second test of the plurality of tests to the same competency. Wood measures a plurality of the attributes pertaining to a plurality of competencies. The Keirsey Temperament Sorter (Paras. 195 to 233, a first of a plurality of tests) and the Keirsey Character Sorter (Paras. 234 to 256, a second of a plurality of tests) each measure 16 personality types or competencies based on various combinations of eight attributes, the attributes being extroversion versus introversion, sensation versus intuition, thinking versus feeling, and judging*

versus perceiving (Paras. 228 to 231). The sixteen personality types measured by these two tests are the same (ENFP, ENFJ, INFP, INFJ, ENTP, ENTJ, INTP, INTJ, ESTP, ESFP, ISTP, ISFP, ESTJ, ESFJ, ISTJ, ISFJ, see Paras. 211 to 226 corresponding to Paras. 237 to 256, explaining each personality type). The results for these types can be calculated and presented for the Keirsey Temperament Sorter (Para. 233) and for the Keirsey Character Sorter. Two tests can be combined for a combined correlation and output (Para. 260).

36. The examiner believes that the stock trading history or click history are fairly tests in that they are both measured and that they are compared to "standard tests" such as the Keirsey Temperament Sorter and the Keirsey Character Sorter (Paras. 260 & 261): "For example, where a user would like to know his/her financial personality, use of the Keirsey Temperament Sorter together with other personality models and other data gathered from module 1000 would allow the system to further classify the user to measure personality dimensions such as risk aversion, anxiety, contentment, and altruism. Such personality dimensions are not best measured by the Keirsey Temperament Sorter and may not have Financial Personality implications by themselves. *However, when combined with the Keirsey Temperament Sorter or any other test, a new categorization scale is created.* ¶ The algorithm selected at 2400 can also take behavior and action information from module 1000 and convert it into a standardized format. For example, the system analyzes the users stock trading history and then converts the history into a series of alpha numeric scores that represent the size of the trades, the frequency of the trades, and the holding period. These numbers

are used alone or with other data gathered to score the dimensions used for financial personality type and may indicate that the user is a day trader. Similarly, the system analyzes purchase history in order to categorize users." (emphasis added by examiner)

The examiner respectfully disagrees with the applicants as to the claims' condition for allowance.

37. No detailed analysis is made of how Wood's specification is not enabling. The factors for undue experimentation pertaining to enablement include a) the breadth of the claims, b) the nature of the invention, c) the state of the prior art, d) the level of one of ordinary skill, e) the level of predictability in the art, f) the amount of direction provided by the inventor, g) the existence of working examples, and h) the quantity of experimentation needed to make or use the invention based on the content of the disclosure (MPEP 2164.01(a) discussing *in re Wands*, 858 F.2d 731, 737, 8 USPQ2d 1400, 1404 (Fed. Cir. 1988)). No detailed analysis of Wood is made by the applicants in light of the *Wands* factors. The prior art is presumed to be enabling unless shown otherwise (MPEP 2121). The applicants in their previous remarks on this issue quoted from Para. 50 of Wood: "Still another advantage of the present invention is that it makes possible the creation and delivery of content, advice, and people profiles determined from a user's responses to a series of personality tests, demographics questions, both on-line and off-line behavior, psychographic testing, life style and quality of life questions."

38. The examiner did not use the term "possible" in regard to Wood in the final rejection or in the advisory action. The examiner believes that Wood does enable, or make possible the delivery of content and advice based on a user's responses to a series of personality tests, and so forth, as Wood describes in Para. 50. Wood describes a plurality of personality tests including the Keirsey Temperament Sorter (Para. 195) and the Keirsey Character Sorter (Para. 235). Wood uses these tests to dispense career advice to the user (Para. 307). Wood describes how employers can use Wood's system to select appropriate candidates for open positions (Para. 237). Wood in Fig. 11 outlines Module 3200B ("Advice Matching Algorithm"), a flowchart used for dispensing career advice to the user, described in Paras. 304 to 313. The examiner points the applicants to *Aristocrat Technologies Australia Pty Ltd. v. International Game Technology*, 86 USPQ2d 1235 (Fed. Cir. 2008) at 1242 & 1243 in which Aristocrat did not disclose an algorithm for performing the claimed function. The examiner believes that Wood's algorithm in Fig. 11's flowchart and the corresponding description meets the enablement requirement and would not require any undue experimentation. The examiner also believes that Fig. 12 (Module 3200C, "People Matching Algorithm") described at Paras. 314 to 340 of Wood meets the enablement criteria for Wood's described use of the test results for employee matching.

39. The applicants mentioned *Impax Laboratories Inc. v. Aventis Pharmaceuticals Inc.*, 88 USPQ2d 1381 (Fed. Cir. 2008). Impax at 1383 discusses how the '940 prior art reference's Formula I encompassed a particularly large number of compounds, and for this reason, among others, was not enabling prior art reference at 1384. Wood at Para.

306 mentions a large number of possible tests for module 3200B of Fig. 11: Keirsey Temperament Sorter, Enneagram, Skills Tests, IQ Tests, etc. The examiner does not believe this an unduly large number of tests. Specific use of the Keirsey Temperament Sorter for the purposes of Fig. 11 is described in Paras. 307 to 310 of Wood. The examiner thus believes the Impax case does not bear on the present claims or the enablement of Wood as a prior art reference. Similar considerations will apply to Wood (Fig. 12, Module 3200C, Paras. 314 to 337), especially Para. 337 additional personality or skills tests to be used for job matching.

40. The examiner notes that "capability" has connotations of possibility or potential, or what can be done. Capable: having ability or capacity; having the requisite mental or physical capacity; open or susceptible to (Webster's II New Riverside University Dictionary, Riverside Publishing Co., Houghton Mifflin, Boston, Mass., 1984).

"Competency" has connotations of what has been done. Competent: properly qualified; adequate for the stipulated purpose (Webster's II New Riverside University Dictionary, Riverside Publishing Co., Houghton Mifflin, Boston, Mass., 1984).

41. The examiner does not believe this distinction, however, pertains to the claims as presently cited, as the claims do not appear to further develop the present natures of the competencies or the potential or future natures of the capabilities. Describing the Keirsey Temperament Sorter (Paras. 195 to 233), Wood describes what the examiner believes to be competencies: Extroversion (E), Introversion (I), Sensation (S), Intuition (N), Thinking (T), Feeling (F), Judging (J), and Perceiving (P) (Paras. 228 to 231). These competencies are something already pertaining to the individual, since they are

measured by the test. Wood in Paras. 210 to 226 correlates various permutations of these eight competencies to sixteen personality models, which the examiner believes to be capabilities, or potential future performance, such as the employee career advice of Wood Para. 307, or the employee matching of Wood Para. 337:

- "[0211] 1. ENFP--(Individualistic, unconventional, spontaneous, exuberant, freedom, variety, intuitive)
- [0212] 2. ENFJ--(Enthusiastic group leaders, creative, sincere, articulate, expressive, dramatic, nurturing)
- [0213] 3. INFP--(Ardent idealism, moral, romantic, poetic, selfless, conscience-stricken, adaptable)
- [0214] 4. INFJ--(Poetical, creative, psychic, romantic, loving, sensitive)
- [0215] 5. ENTP--(Curious, pragmatic, innovative, non-conformist, intellectually competitive)
- [0216] 6. ENTJ--(Born leader, take-charge)
- [0217] 7. INTP--(Intelligent, obsessive, even-tempered, autonomy, debate, understanding, shy)
- [0218] 8. INTJ--(Behind the scenes leader)
- [0219] 9. ESTP--(Bold, aggressive, entrepreneurial, charismatic)
- [0220] 10. ESFP--(Life of the party, impulsive, center of attention, Epicurean--pleasure and variety)
- [0221] 11. ISTP--(Adventure, excitement, loners, fraternal, freedom, impulsive)
- [0222] 12. ISFP--(Kind, sympathetic, absorbed, artsy, non-verbal)
- [0223] 13. ESTJ--(Pillars of the community, industrious, conscientious, responsible)
- [0224] 14. ESFJ--(Team player, gregarious, faithful, contributor, people-pleaser)

[0225] 15. ISTJ--(Dependable, down-to-earth, traditional, dedicated, trustworthy, stable, committed)

[0226] 16. ISFJ--(Sincerity, seriousness, humility, social ranking, status)"

42. These different personality types will necessarily have different aptitudes or capabilities for different career fields. For example, Wood (Paras. 260 to 282) discusses using the Keirsey Temperament Sorter to determine a user's financial personality (Para. 260), further describing the use of the Keirsey Temperament Sorter in job matching. The system of Wood is thus used to measure competencies or present attributes to determine capabilities for potential career performance.

43. Regarding a rating report that rates a plurality of competencies, the examiner believes the outline in the preceding paragraph outlines a report describing a plurality of capabilities for potential career performance, in for example the financial field. Wood in Paras. 263 to 271 describes personality models or capabilities useful for potential financial career success: Clan Financier, Heedful, Nonconformist, Incognito, Competitor, Aristocrat, Treasurer, Experimenter, and Intellectual. These are derived from the characteristics or already-present competencies of (Paras. 273 to 279): Participation, Anxiety, Power, Risk Taking, Trust, Control, and Knowledge. The examiner believes the database presented to the potential employer at Wood Para. 337 fairly constitutes a report for these purposes. See for example, the results presented by text, audio, or video by the system at Para. 335.

44. Regarding the comprehensive report, Wood creates a comprehensive individual capability evaluation reports that rates the plurality of competencies, the report being at

least partially based upon the cross-referring of the responses (Keirsey Character Sorter and Keirsey Temperament Sorter cross-referenced as outlined above), and provides the comprehensive individual capability evaluation to the individual (employment matching report based on selection of traits, skills, and competencies to a potential employer, Para. 337; or career action plan to tell employee how to get along with boss, Paras. 337 to 309) by a display screen (user logs in at a computer terminal to take the Keirsey Temperament Sorter, Paras. 1 & 2, Paras. 67-68).

45. Wood at Paras. 318 to 325 describes the personnel matching of Fig. 12, in which the individuals are rated by capability or personality model (e.g., person 1: ENFP).

Wood at Paras. 326 to 334 describes how the individuals are rated on respective scales for the respective competencies or attributes (e.g., person 1: E=6, I=4). This information is presented to the potential employer at Paras. 334 and 335. The examiner believes this is a comprehensive evaluation report that rates the plurality of competencies and provides the comprehensive individual capability evaluation to the individual.

46. Regarding the affidavits discussed on page 10 of the remarks, the examiner believes that he has made every effort to thoroughly analyze the claims and the references, and has made every effort to interpret the claim language fairly (see discussion of "competency" and "capability" above). The examiner is an electrical engineer by training with seven years of experience in aircraft simulation and five years of experience as an examiner, and not a licensed psychologist like Dr. Colquitt.

47. The affidavits of 10-10-2006, 07-20-2007, 03-03-2008, 07-18-2008, and 09-28-2009, are for the most part, copies of journal articles and book chapters, along with Mr. Colquitt's analyses of Wood and Bonnstetter's disclosures and not sufficiently analyzing the claim language in light of the references, particularly the meanings of competency, capability, and cross-referencing. These terms have not been sufficiently developed in the claim language to overcome the prior art. The affidavits of 01-27-2010 (signed on pages 9 and 15 as scanned into IFW) were previously entered on 03-03-2008 and 07-18-2008 and were addressed in the office actions of 04-18-2008 (pages 16 to 18) and 11-06-2008 (pages 16 to 19); these remarks are incorporated here by reference. The examiner believes he has made every effort to interpret the claim language as broadly as reasonable and to not read the limitations of the specification into the claims (MPEP 904.01, 2111). For the reasons outlined in the rejections above and the above discussion regarding Wood's enablement, the examiner believes that the plain language of the references speaks for itself in light of the present claims. Per MPEP 1206 and 37 CFR 41.33(c)(1), the applicants have not presented any affidavits not previously made along with good reason why they could not have been earlier presented, so the examiner will not address the affidavits further.

48. Regarding Bonnstetter, Bonnstetter is used for the same career advice (Wood, Fig. 11, Paras. 304 to 313) and employee matching functions (Wood, Fig. 12, Paras. 314 to 337) as Wood. Bonnstetter (15:45-16:7):

49. "(3) Feedback Survey ¶ It can also be advantageous for a company to track the performance of an employee. System 10 allows this as follows. Periodically, an employee functioning in

a position, as well as others such as a superior, one or more subordinates, or one or more peers, can take a Feedback Survey such as shown in FIGS. 15-17. The competencies previously described are used to evaluate present employees using the Feedback Survey. ¶ (4) Feedback Report ¶ The answers to Feedback Reports 24 of FIGS. 15-17 can then be compiled in a Feedback Report 34 such as shown in FIGS. 18 and 19. The views of others regarding the employee, as well as the employee's own use, are then quantified. Variations in those results can then be compared. This can be very helpful in assisting the employee develop the competencies most important for the job. It can also be used to determine whether a certain employee is not the correct fit for a job. ¶ (6) Interview Candidate Record ¶ FIGS. 20-22 illustrate forms that can be used by an interviewer while interviewing several different candidates for a position. FIGS. 20 and 21 are hypothetical examples for two different candidates for the same job. The top five competencies from the Position Report 30 are set forth in the Interview Candidate Record. Weighting of the importance of the competency to other competencies is set forth, as well as a ranking from the personal competency index taken by the employee."

50. Bonnstetter outlines a comprehensive report analogous to that of Wood at 15:26-45. Bonnstetter in '969 cites a listing of identified competencies on the comprehensive individual capability evaluation that need improvement (possible developmental needs: selecting best solution based on analysis of data, inspire and lead others, anticipate barriers or problems, contribute to team effectiveness, and involve others in decisions which affect the, Fig. 18E, 15:46-64). While Bonnstetter does not cite cross-referencing competencies across plural tests, it is analogous art to Wood in that it discusses cross-referencing competencies across plural subtests to develop a desired profile for an ideal employee. Fig. 12B of Bonnstetter asks the user's opinion of his or her personality type (15:8-9) in a first section. In a second section, Bonnstetter asks the user for his or her opinions (Figs. 12C-F) while a third section (Figs. 12G-K) asks a user what he or

she has actually done on the job (15:8-12), so these are three types of subtests within the same competency test.

51. Regarding charisma/personal magnetism, the first competency of Fig. 12B, this is measured in section 3 at question 39 (leadership outside of work, Fig. 12J) and at question 6 (people have taken risks to support my goals, Fig. 12G) and in section 2 at question 8 (would not want responsibility of getting others to work towards goals, Fig. 12). Mentor/Facilitator, the second competency of 12B is measured in section 2 at question 10 (Fig. 12D) and question 28 (Fig. 12E) and in section 3 at question 3 (Fig. 12G) and question 41 (Fig. 12J). The results for the attributes corresponding to the competencies are cross-referenced between the two types of subtests at Fig. 13 in Bonstetter (15:20-25).

52. Since the two references are thus analogous, the examiner believes that one have wanted to used the feedback survey to identify areas that need improvement and thus provide a feedback plan for improvement to the user instead of just providing feedback how to improve a specifically solicited area, such as the employee asking how to improve relations with his boss (Wood, '154, Paras. 307-309) because this would proactively show an employee how to improve his or her competencies instead of passively waiting for feedback from an evaluation, which may only come as infrequently as once per year. The examiner respectfully disagrees with the applicants as to the claims' condition for allowance.

Conclusion

53. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

54. A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

55. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Matthew D. Hoel whose telephone number is (571) 272-5961. The examiner can normally be reached on 8:00 A.M. to 4:30 P.M..

56. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, David L. Lewis can be reached on (571) 272-7673. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

57. Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/M. D. H./
Examiner, Art Unit 3714

/David L Lewis/
Supervisory Patent Examiner, Art Unit 3714